



SENSIBLE SOLAR AZ™

SUN CITY SOLAR AZ™



Sensible Solar Az
Business ID: 1000036348
BBB Rating: A+

Solar for Business, Group Homes & Warehouse Facilities

Implementing solar energy offers numerous advantages for businesses, including:

- 1. Cost Savings:** By generating your own electricity, you can significantly reduce or even eliminate your monthly energy bills. Some businesses have reported reductions of up to 50% in electricity expenses.
 - 2. Tax Incentives and Financial Benefits:** Investing in solar energy can make your business eligible for various tax credits and incentives, such as the federal Investment Tax Credit (ITC) and the Modified Accelerated Cost Recovery System (MACRS), which allow for accelerated depreciation. These incentives can substantially lower the upfront costs of installing solar panels.
 - 3. Enhanced Brand Image:** Adopting solar demonstrates a commitment to sustainability and environmental responsibility. This can improve your company's reputation, attract eco-conscious customers, and differentiate your business in a competitive market.
 - 4. Energy Independence:** Generating your own electricity reduces reliance on the grid and protects your business from fluctuating energy prices. This energy autonomy can lead to more predictable operating costs.
 - 5. Environmental Impact:** Solar energy is a clean, renewable resource that reduces greenhouse gas emissions and decreases your business's carbon footprint. This contributes to environmental sustainability and aligns with global efforts to combat climate change.
 - 6. Low Maintenance Costs:** Solar panels require minimal maintenance and have long life spans, exceeding 25 years. This ensures a reliable and cost-effective energy solution over the long term.
- By investing in solar energy, businesses can achieve significant financial savings, enhance their brand reputation, and contribute positively to the environment.

You are able to deduct the cost of solar as a business expense, but how you do it depends on the structure of your business & the type of deduction or credit you want to claim. Key ways to deduct solar costs:

- 1. Business Expense Deduction (Section 179 or Depreciation)**
 - If you install solar panels for business use, you can typically deduct the cost as a capital expenditure.
 - Under Section 179, you may be able to deduct a portion of the cost upfront instead of depreciating it over several years.
 - You can depreciate the cost over five years using the Modified Accelerated Cost Recovery System (MACRS).
- 2. Investment Tax Credit (ITC) – Federal Solar Tax Credit**
 - Businesses can claim the Investment Tax Credit (ITC), which allows a 30% credit on the cost of solar installation.
 - This directly reduces your tax liability rather than just being a deduction.
- 3. Bonus Depreciation**
 - Under the Tax Cuts and Jobs Act, businesses can claim 100% bonus depreciation for eligible solar energy systems in the first year (phasing down after 2023).
- 4. State & Local Incentives**
 - Many states offer additional tax credits or rebates, reducing the net cost further.

Leased Solar System:

Lease payments are typically deductible as a business expense under operating expenses.

Are you selling solar? Is the most common questions I'm asked.

Answer is: NO

You must think differently when it comes to buying expensive utility energy year after year vs. solar which is a much lower cost sensible and smart alternative, especially when every business expense matters.

#1. APS requires you to pay each month in order to continue using their services.

Example: If your monthly bill is \$150 to \$200, every year you pay APS an estimated \$1,800-\$2,400 out of your bank account.

#2. In just ten years these payments to APS can range from \$18,000 - \$24,000 !

Note: APS rates increased by 13.62% in 2024, and in 2025 up 8%, with on-peak up 25%.

Before the Utility Rate Board is 11.2% for 2026. No one knows beyond 2026, but evidence and history show that rates have to increase as APS infrastructure is aging requiring constant maintenance. 30,000 new residents are moving into Arizona every month, necessitating new service for residences, retail establishments, and warehouses. The way APS funds this s by you the ratepayer.

A simple change in thinking is all that is necessary when looking at solar as many people mistakenly believe that getting solar entails taking on debt.

Fact. The reality is a **solar system instantly produces passive revenue**. Your new system is now generating hundreds and thousands of dollars of electricity. Your system is a power plant generating clean low-cost power for 25+ years, silent requiring virtually no maintenance - **sun's energy never increases in cost!**

It gets even better for those who sign up for a solar lease: **No charge ever for the cost of the system, installation or maintenance.** We finance it with multi-year warranties on the entire system and roof.

Instead of paying APS you switch bills and now pay a fixed sum each month, predictable and significantly less for the same amount of power.

High Cost of Utility Energy

Projected cost of what you could pay APS based on 4% average increase of fees, taxes and surcharges.

\$200/mo. Utility Bill	10 years you pay approx. \$28,809	15 years you pay approx. \$48,053
\$250/mo. Utility Bill	10 years you pay approx. \$36,011	15 years you pay approx. \$60,066
\$300/mo. Utility Bill	10 years you pay approx. \$43,215	15 years you pay approx. \$72,081
\$400/mo. Utility Bill	10 years you pay approx. \$57,523	15 years you pay approx. \$90,340

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SENSIBLESOLARAZ.COM



SCAN QR CODE
View our Solar Programs



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Free Appointment



Use this QR code or go to our website
Use the 'Get a FREE Quote' link.
Fill out the 1 minute form.
We will contact you and start
you on your solar journey.